

BORENIUS

Isabella Wrede

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Isabella works as our Project & Business Development Specialist. She focuses on internal development projects.

Isabella joined Borenius in 2022, and before that she worked as Head of Sales at a scaleup company in the recruiting industry. Isabella has also completed several internships both in Finland and abroad.

In addition to her business studies at Hanken School of Economics and law studies at the University of Helsinki, Isabella has studied business at HEC Montréal in Canada.

Isabella is currently on parental leave.

Career

- Project & Business Development Specialist, Borenius, 2024–
- Project Development Specialist, Borenius, 2022–2024
- Head of Sales, Minjon, 2019–2020
- Account Manager, Minjon, 2018–2019

Education

- Master of Laws, 2023, University of Helsinki, Finland
- Master of Science in Economics and Business Administration, 2017, Hanken School of Economics, Finland

Languages

- Finnish, Swedish, English