

BORENIUS

Jenni Heurlin

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Jenni advises clients on all aspects of EU and Finnish competition law, including merger control, compliance, investigations, proceedings before competition authorities and courts, and state aid. She also counsels companies on a wide range of regulatory issues, including foreign direct investment (FDI) screening and the Foreign Subsidies Regulation (FSR). Jenni has extensive experience working with clients across a wide variety of industries, such as energy, finance, forestry, heavy industry, pharmaceuticals, media, and retail. In recent years, she has been involved in several high-profile merger control, competition law advisory, and state aid cases in Finland.

Prior to joining Borenius, Jenni worked at another Finnish law firm for several years. In addition to private practice, Jenni has gained in-house counsel experience in competition law matters and the execution of competition law compliance programmes in a major listed trading sector company.

Alongside her law degree, Jenni holds a master's degree in economics from Åbo Akademi University. She also regularly publishes articles and is a frequent lecturer on competition and state aid regulation. Jenni is a former chair and current board member of the Finnish Competition Law Association, a member of the Finnish Bar Association's competition law expert group, and a Non-Governmental Advisor, appointed by the Finnish Competition and Consumer Authority, to the International Competition Network's Merger Working Group.

Jenni heads the firm's **EU & Competition** (<https://www.borenius.com/services/eu-competition/>) team.

Rankings

The Legal 500

- EU & Competition – Key Lawyer

The Legal 500

“The rising star is Jenni Heurlin.”

“Attract praise for her high standard of work.”

Selected References

- Advised Helen in the acquisition of Väre Oy.*
- Advised Valmet Automotive in its comprehensive ownership, structure and financing arrangement.*
- Advised DayOne on a EUR 1.2 billion hyperscale data center project in Lahti.*
- Advised Lassila & Tikanoja on merger control in connection with the acquisition of the pallet business of Stena Recycling.*
- Advised Elisa Corporation in establishing a joint venture in relation to construction of fibre network.*
- Joint counsel to Nordea Bank, OP Osuuskunta and the joint venture company Siirto Brand in forming joint venture to improve payment services in Finland.*
- Advised Konecranes in the announced, but subsequently abandoned, merger of Cargotec and Konecranes.*
- Advised Altia Plc in the merger of Altia Plc and Arcus ASA to form Anora Group.*
- Advised Tikkurila in the recommended public cash tender offer for all shares in Tikkurila by PPG Industries, Inc.*
- Advised Altia in competition law risk assessment and compliance review.*
- Advised Prime Minister’s Office in the rights offering of Finnair Plc.*
- Advised Sanoma Group in its acquisition of Alma Media’s regional news media business (shares in Alma Media Kustannus Oy and Alma Manu Oy).*

*prior to joining Borenius

Career

- Partner, Borenius, 2026–
- Managing Associate, Hannes Snellman, 2023–2025

- Kesko Corporation (Secondment), 2022–2023
- Senior Associate, Hannes Snellman, 2021–2023
- Associate, Hannes Snellman, 2017–2021
- Associate, DLA Piper Finland, 2017

Education

- Bar Admission, 2021, Helsinki, Finland
- Master of Social Sciences (economics), 2022, Åbo Akademi University
- Master of Laws, 2017, University of Turku
- University of Sheffield, 2015, United Kingdom

Memberships

- Member of the Board of the Finnish Competition Law Association (2020–2022 and 2025–), Chair (2023–2025), Vice Chair (2022–2023), and Secretary (2018–2020)
- Member of the Expert Group on Competition Law of the Finnish Bar Association, 2024–
- Member of the International Competition Network's (ICN) Merger Working Group, 2024–
- Secretary of the editorial board of the Finnish Competition Law Yearbook
- Member of the Finnish Bar Association
- Member of FIDE Finland
- Member of the Finnish Economic Association

Languages

- Finnish, English, Swedish